



8 April 2021

National Stock Exchange of India Limited
“Exchange Plaza”,
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sirs,

Sub: Press Release

Ref: “Vodafone Idea Limited” (IDEA / 532822)

Please find enclosed herewith a press release of even date being issued to the media in connection with the launch of Integrated IoT Solutions.

The above is for your information and dissemination to the members.

Thanking you,

Yours truly,

For **Vodafone Idea Limited**

Pankaj Kapdeo
Company Secretary

Encl: As above



Press Release

Vi Unveils Integrated IoT Solutions: New IoT Solution Portfolio for Enterprises to leapfrog into the Future

- **Vi Business to offer end-to-end Integrated IoT Solutions for Smart Infrastructure, Smart Mobility and Smart Utilities plus many more offerings**
- **Launches IoT Adoption best practices “IoT Self-Scan” report for the manufacturing sector**

Mumbai, April 8th, 2021: Vi Business, the enterprise arm of Vodafone Idea Ltd. (VIL), has further strengthened its IoT portfolio with the launch of **Integrated IoT solutions** for enterprises. **With this industry first initiative, VIL has become the only telecom company in India to offer a secure end-to-end IoT solution offering that comprises connectivity, hardware, network, application, analytics, security and support. The offering is designed to simplify and accelerate the digital transformation journey for enterprises.**

With the pandemic induced digital disruption, businesses are increasingly transforming to digital means, opting for Internet of Things (IoT) to bridge the need gap, adapt to market dynamics, and the evolving consumer needs.

Vi IoT is transforming the way businesses operate by reinventing processes, operations, customer experience and developing newer business models and revenue opportunities.

Recognising the challenges faced by enterprises in conceptualizing, designing and deploying IoT as a strategic driver, with **Vi Integrated IoT** solutions, the telco will adopt a **consulting-led engagement** to support businesses in identifying their needs, design and develop the right IoT solution and implementation. It will also provide them with a tailored solution to be integrated with best-in-class enterprise-grade IoT framework.

Vi is the largest IoT player in India and with this launch, it has further strengthened its portfolio by providing a comprehensive range of IoT solutions across Industries for - **Smart Infrastructure, Smart Mobility and Smart Utilities**, on its 5G-ready network. With Vi Integrated IoT Solutions, an enterprise can now focus on its core strength, thus **simplifying and accelerating IoT Innovation**.

Commenting on the launch, **Ravinder Takkar, MD & CEO, Vodafone Idea Limited**, said, “Vi is a market leader in IoT and well positioned to capitalize on future growth driven by the Government’s push towards ‘Digital India’ and ‘Smart Cities’. A trusted and valued IoT partner in the nascent industry, and with its strong foundation, Vi is helping enterprises succeed in IoT, thereby paving the way for a digitally enhanced market in India. The launch of **Vi Integrated IoT Solutions** is a strategic step towards making Vi Business - an IoT ecosystem integrator for Indian enterprises, and positioning Vi to have an Ecosystem Play driving our transformation from a ‘Telco’ to ‘TechCo’”.

Abhijit Kishore, Chief Enterprise Business Officer, Vodafone Idea Limited, said, “We are proud to be the first telecom company to offer end-to-end IoT offerings that address the marketplace needs of a reliable partner, scale, security and quick deployments. **Vi Business** will be the single point of contact for enterprises so that they can fully focus on accelerating their business with the assurance that the solutions are tailored as per their



needs, managed professionally, and business outcomes are delivered. As a trusted partner, Vi Business is well placed to maximize the benefits of IoT enabled Industry 4.0 revolution in the country.”

Under the Vi Integrated IoT Solutions portfolio, the *Smart Infrastructure* IoT solutions will connect intelligently with assets like heterogeneous machines, energy systems and range of applications like ERP, factory applications for industries. The *Smart Mobility* IoT solutions will offer automotive OEMs, logistics and associated industries with connected vehicle and fleet management solutions which is based on real-time vehicle and environmental parameters. With the *Smart Utility* IoT solutions, Vi Business will empower utility companies and DISCOMs to remotely monitor the performance of the transformers and other energy consuming machines or provide an integrated system of smart meters (Advanced Meter Reading, Advanced Metering Infrastructure) for improved customer experiences.

More on Vi Integrated IoT

- Market Leader in IoT with large market share in Smart Mobility industry with a million plus vehicles, fleet and other dynamic assets
- Over 90% customer market share in the automotive industry with 2.2 mn+ vehicles on IoT connectivity
- Enabled enterprises with Innovative IoT maturity framework - IoT Self-scan to measure their IoT readiness and maturity
- Leading IoT player in the energy sector

Highlighting the potential of IoT adoption in manufacturing, Vi Business also launched an IoT Insights report “**Vi IoT Self Scan: Framework for accessing IoT maturity**” basis its key learnings of working closely with the manufacturing companies. According to the report, manufacturing companies recognize the business need to build a connected factory ecosystem. Most companies wish to automate their plant operations with IoT in the next few years. IoT Self Scan Report identifies other reasons like production monitoring, planning and scheduling, quality and compliance and process optimization as triggers for manufacturing companies to adopt IoT.

Note:

**Complete report available here: Link to website section - <https://myvi.in/business/TBD>

About Vi:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India’s leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly ‘Digital India’ by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India. The company offers products and services to its customers in India under the TM Brand name “Vi”. For more information, please visit: www.MyVi.in and www.vodafoneidea.com

Ookla® - the global leader in broadband testing and web-based network diagnostic applications, has verified Vi, based on analysis of Speedtest Intelligence® data as the fastest 4G network pan-India in Oct to Dec '20.

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