



October 24, 2016

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai - 400 051

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

Dear Sirs,

Ref: "Idea Cellular Limited" (Symbol: IDEA / 532822)

Sub: Allotment of 101,088 Equity shares of Rs.10/- each under Employee Stock Option Scheme, 2006

With reference to the captioned subject, we wish to inform you that the Nomination and Remuneration Committee of Idea Cellular Limited has at its meeting held today (i.e. 24th October, 2016) allotted 101,088 Equity Shares of Rs.10/- each to the Option Grantees, pursuant to the exercise of Stock Options granted under the Company's Employee Stock Option Scheme, 2006 (ESOS-2006).

Further, please note that post the said allotment, the Equity Share Capital of the Company stands increased to Rs. 3601,13,23,270/- comprising of 360,11,32,327 equity shares of Rs.10/- each.

The above is for your information and dissemination to the members.

Thanking you,

Yours faithfully,
For **Idea Cellular Limited**

A handwritten signature in blue ink, appearing to read "Pankaj Kapdeo".

Pankaj Kapdeo
Company Secretary

