

ADITYA BIRLA



IDEA Cellular

2nd December, 2015

To,

The National Stock Exchange of India Limited

Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East),
Mumbai - 400 051

Fax No. 022-26598237/38/8347/8348

Dear Sirs,

Ref: "Idea Cellular Limited" (Symbol: IDEA)

Sub: Contact details of Key Managerial Personnel for determining materiality of an event and its disclosure

In terms of Regulation 30(5) of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 ("the Regulations"), Mr. Himanshu Kapania, Managing Director, Mr. Akshaya Moondra, Chief Financial Officer and Mr. Pankaj Kapdeo, Company Secretary, Key Managerial Personnel(s) [KMP] of the Company, are authorized for determining materiality of event or information. The contact details of the aforesaid KMPs are as mentioned below:

Name	Designation	Contact Details
Mr. Himanshu Kapania	Managing Director	Idea Cellular Limited Windsor, 5 th Floor, Off CST Road Kalina, Santacruz(East), Mumbai- 400 098 Email: pankaj.kapdeo@idea.adityabirla.com Contact: 9594003434
Mr. Akshaya Moondra	Chief Financial Officer	
Mr. Pankaj Kapdeo	Company Secretary	



Idea Cellular Limited. 5th Floor "Windsor", Off C.S.T. Road, Kalina, Santacruz (East), Mumbai 400 098, India. Website: www.idealcellular.com
Telephone: + 91 95940 04000 Fax: + 91 95940 03182 E mail: info@idea.adityabirla.com Corporate Identity Number: L32100GJ1996PLC030976

Registered Office : Suman Tower, Plot No. 18, Sector 11, Gandhinagar 382 011. Telephone: +91 79 6671 4000 Fax: +91 79 2323 2251

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Further, Himanshu Kapania, Managing Director, Mr. Akshaya Moondra, Chief Financial Officer and Mr. Pankaj Kapdeo, Company Secretary of the Company are also authorised to disseminate the said information to the Stock Exchange(s).

The above is for your information and dissemination to the members.

Thanking you,

Yours faithfully,

For Idea Cellular Limited

Pankaj Kapdeo
Company Secretary

