

### October 18, 2017

National Stock Exchange of India Limited

"Exchange Plaza", Bandra - Kurla Complex, Bandra (E), Mumbai – 400 051

Email: cmlist@nse.co.in

**BSE Limited** 

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001

Email: corp.relations@bseindia.com

Dear Sir,

Sub: Shareholding Pattern - Regulation 31 of SEBI (LODR) Regulations, 2015

Ref: "Idea Cellular Limited" (IDEA / 532822)

Pursuant to Regulation 31 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith the Shareholding Pattern in the prescribed format, for the quarter ended 30<sup>th</sup> September, 2017.

The above is for your information and record.

Thanking you,

Yours truly,

For Idea Cellular Limited

Pankaj Kapdeo Company Secretary







# Holding of Specified Securities Annexure - I

1 Name of Listed Entity:

Idea Cellular Limited

2 Scrip Code/Name of Scrip/Class of Security

532822 / IDEA / Equity Shares

3 Share Holding Pattern Filed under: Reg. 31(1)(a)/Reg. 31(1)(b)/Reg.31(1)(c)

31(1)(b)

a. If under 31(1)(b) then indicate the report for Quarter ending

30th September, 2017

b. If under 31(1)(c) then indicate date of allotment/extinguishment

N.A.

4 Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

No.	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?		No
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?		No
3	Whether the Listed Entity has any shares against which depository receipts are issued?		No
	Whether the Listed Entity has any shares in locked-in?		No
	Whether any shares held by promoters are pledge or otherwise encumbered?		No

<sup>\*</sup> If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding onvertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.

5 The tabular format for disclosure of holding of specified securities is as follows:

For Idea Cellular Limited

Company Secretary



Idea Cellular Limited, 9th to 12th Floors, Birla Centurion, Century Mills Compound,
Pandurang Budhkar Marg, Worli, Mumbai 400030, India. Telephone: + 91 95940 04000, Fax: + 91 95940 03182.

E mail: info@idea.adityabirla.com, Website: www.ideacellular.com Corporate Identity Number: L32100GJ1996PLC030976.

# TABLE I - SUMMARY STATEMENT HOLDING OF SPECIFIED SECURITIES

Categ ory (I)	Category of shareholder (II)	Nos. of Share holders (III)	Nos. of fully paid up equity Shares held (IV)	Nos. of Partly paid-up equity Shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII)= (IV)+(V)+(VI)	s Shareholding as a % of total no. of shares (calculated as per SCRR,1957) As a % of (A+B+C2) (VIII)		(	eld in each class of IX)	securities	No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a % of diluted share capital)	Locked	XII)	Shares or oth encur ()	ber of pledged erwise nbered (III)	Number of equity shares held in dematerialized form (XIV)
								Class Equity	Class Others	Total	Total as a % of (A+B+C)	(X)	(XI)=(VII)+(X) As a % of (A+B+C2)	(a)	of total shares held (b)	(a)	of total shares held (b)	
(A)	Promoter & Promoter Group	5	1,52,88,47,547	-	-	1,52,88,47,547	42.38	1,52,88,47,547	-	1,52,88,47,547	42.38	-	42.38	0	0	0	0	1,52,88,47,547
(B)	Public	2,81,252	2,07,83,26,624	-	-	2,07,83,26,624	57.62	2,07,83,26,624	-	2,07,83,26,624	57.62		57.62	0	0	NA	NA	2,07,83,18,230
	Non Promoter-Non Public	0	0	-	-	0	0	0	-	0	0		0	0	0	NA	NA	0
	Shares underlying DRs	0	0	-	-	0	0	0	-	0	0	-	0	0	0	NA	NA	0
	Shares held by Employee Trust	0	0		-	0	0	0	-	0	0	-	0	0	0	NA	NA	0
	TOTAL	2,81,257	3,60,71,74,171	-	-	3,60,71,74,171	100.00	3,60,71,74,171	*	3,60,71,74,171	100.00		100.00	0	0	0	0	3,60,71,65,777



#### TABLE II - STATEMENT SHOWING SHAREHOLDING PATTERN OF THE PROMOTER AND PROMOTER GROUP

	Category (I)	PAN (II)	Nos. of Share holders (III)	Nos. of fully paid up equity Shares held (IV)	Nos. of Partly paid-up equity Shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos, shares held (VII)= (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR,1957) As a % of	Number of Voting	Rights hel	d in each class of se	ecurities	No. of Shares Underlying Outstanding convertible securities (including	Shareholding, as a % assuming full conversion of convertible securities (as a % of diluted share capital)	Locked i	ber of in shares (II)	pled othe encur	of Shares ged or rwise nbered (III)	Number of equity shares held in dematerialized form (XIV)
								(A+B+C2) (VIII)	No of Voting Rights Total as a % of Total				Warrants)	(XI)=(VII)+(X) As a % of	No. (a)	As a % of total	No. (a)	As a % of total	
								(411)	Class Equity	Class Others	Total	Voting Rights	(*)	(A+B+C2)		shares held (b)		shares held (b)	
1	INDIAN																		
(a)	Individuals/Hindu Undivided Family		1	2,33,333		-	2,33,333	0.01	2,33,333		2,33,333	0.01		0.01	0	0	0	0	2,33,333
	Kumar Mangalam Birla	AEFPB5926H	1	2,33,333			2,33,333	0.01	2,33,333		2,33,333	0.01	-	0.01	0	0	0	0	2,33,333
	Central Government/ State Government(s)				-			•				2		¥		-	2	-	
(c)	Financial Institutions/ Banks			-	-		42	-	-	-	2		-	-		•			
(d)	Any Others		4	1,52,86,14,214			1,52,86,14,214	42.38	1,52,86,14,214		1,52,86,14,214	42.38	*	42.38	0	0	0	0	1,52,86,14,214
	Birla TMT Holdings Pvt. Ltd.	AABCB5169K	1	28,35,65,373			28,35,65,373	7.86	28,35,65,373		28,35,65,373	7.86	-	7.86	0	0	0	0	28,35,65,373
	Grasim Industries Ltd. **	AAACG4464B	1	1,00,85,40,115		-	1,00,85,40,115	27.96	1,00,85,40,115		1,00,85,40,115	27.96	ž.	27.96	0	0	0	0	1,00,85,40,115
	Hindalco Industries Ltd.	AAACH1201R	1	22,83,40,226		-	22,83,40,226	6.33	22,83,40,226	2	22,83,40,226	6.33	-	6.33	0	0	0	0	22,83,40,226
	Pilani Investment and Industries Corporation Ltd.	AABCP7642R	1	81,68,500			81,68,500	0.23	81,68,500	-	81,68,500	0.23		0.23	0	0	0	0	81,68,500
	SUB TOTAL (A) (1)		5	1,52,88,47,547	-	-	1,52,88,47,547	42.38	1,52,88,47,547	-	1,52,88,47,547	42.38	-	42.38	0	0	0	0	1,52,88,47,547
2	FOREIGN																		
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)						-	-	-	9	9	F	-		-	-	-	-	121
(b)	Government		-	-	-			-		-	2		-	¥	-	-	-	-	147
(c)	Institutions		-	-	- 20	-				-	-	-			-		-	-	
(d)	Foreign Portfolio Investor		-			-		-			-	-	-	*	-	-	-		-
(e)	Any Other (specify)		-	-	-			-	-	-	•	-			-		-		
	SUB TOTAL (A) (2)		-				•		-	-	2		-	-			-		-
PRO	TAL SHAREHOLDING OF DMOTER AND PROMOTER GROUP F (A) (1)+ (A) (2)		5	1,52,88,47,547			1,52,88,47,547	42.38	1,52,88,47,547		1,52,88,47,547	42.38	•	42.38	0	0	0	0	1,52,88,47,547

Details of shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc. (NOT APPLICABLE)

\*\* Grasim Industries Limited holds shares in two folios

#### TABLE III - STATEMENT SHOWING SHAREHOLDING PATTERN OF THE PUBLIC SHAREHOLDER

	Category (f)	PAN (II)	Nos. of Share holders (III)	Nos. of fully paid up equity Shares held (IV)	Nos. of Partly paid-up equity Shares held	No. of shares underlying Depository Receipts (VI)	Total nos, shares held (VII)= (IV)+(V)+(VI)	Shareholding as a % of total no, of shares	Number of Votin	g Rights he (I	old in each class of so X)	ecurities	No. of Shares Underlying Outstanding convertible securities	Total Shareholding as a % assuming full conversion of convertible securities (as a % of diluted share	sh	of Locked in ares KII)	pledged or encun	of Shares r otherwise nbered (III)	Number of equity shares held in dematerialized form (XIV)
					(v)	(**,		(calculated as per	No	of Voting Ri	ghts	Total as a	(including Warrants)	capital) (XI)=(VII)+(X)	No. (a)	As a % of total	No. (a)	As a % of total	
								SCRR,1957) — As a % of (A+B+C2) (VIII)	Class Equity	Class Others	Total	% of Total Voting Rights	(X)	As a % of (A+B+C2)		shares held (b)		shares held (b)	
1	INSTITUTIONS																		
(a)	Mutual Funds		64	10,51,63,678		-	10,51,63,678	2.92	10,51,63,678	-	10,51,63,678	2.92	-	2 92	-		NA	NA:	10,51,63,678
(b)	Venture Capital Funds		1	33,50,000		-	33,50,000	0.09	33,50,000	-	33,50,000	0.09		0.09			NA.	NA	33,50,000
(c)	Alternate Investment Funds		7	36,95,125		-	36,95,125	0.10	36,95,125		36,95,125	0.10		0.10	-		NA	NA	36,95,125
(d)	Foreign Venture Capital Investors		-			-			-	-				-	-	-	-	-	
(e)	Foreign Portfolio Investors		461	95,65,81,848		-	95,65,81,848	26.52	95,65,81,848	-	95,65,81,848	26.52		26.52			NA	NA	95,65,81,848
	- First State Investments ICVC- Stewart Investors Asia Pacific Leaders Fund	AAACF8104H	1	8,59,33,444		-	8,59,33,444	2.38	8,59,33,444		8,59,33,444	2.38	-	2 38	-	-	NA	NA	8,59,33,444
	- Vanguard International Growth Fund	AAATV8096R	1	4,37,33,919			4,37,33,919	1.21	4,37,33,919		4,37,33,919	1.21		1.21			NA	NA	4,37,33,919
	- First State Investments ICVC- Stewart Investors Global Emerging Markets Leaders Fund	AAACF8106F	1	4,63,18,210			4,63,18,210	1.28	4,63,18,210		4,63,18,210	1.28		1.28			NA	NA	4,63,18,210
	- Goldman Sachs India Limited	AADCG0260C	1	4,54,25,515		-	4,54,25,515	1.26	4,54,25,515		4,54,25,515	1.26	-	1.26			NA	NA	4,54,25,515
_	-Franklin Templeton Investment Funds	AABCT5310J	1	3,89,90,663			3,89,90,663	1.08	3,89,90,663		3,89,90,663	1.08		1.08			NA	NA	3,89,90,663
70	Financial Institutions/ Banks		12	63,37,409			63,37,409	0.18	63,37,409		63,37,409	0.18		0.18			NA	NA	63,37,409
(f)			65	18,88,51,911			18,88,51,911	5.24	18,88,51,911		18,88,51,911	5.24		5.24			NA	NA.	18,88,51,911
(g)	Insurance Companies	AAACI7351P	4	12,21,32,335			12,21,32,335	3.39	12,21,32,335		12,21,32,335	3.39		3.39			NA	NA	12,21,32,335
-	ICICI Prudential Life Insurance Company Ltd.	AAACI7351F		12,21,02,000		-	12,21,02,00												-
(h)	Provident Funds/ Pension Funds		-			-													
(i)	Any Other (specify)	-		4 20 20 70 074		-	1,26,39,79,971	35.04	1,26,39,79,971	<u> </u>	1,26,39,79,971	35.04		35,04			. NA	NA	1,26,39,79,971
_	SUB TOTAL (B) (1)  CENTRAL GOVERNMENT/ STATE GOVERNMENT/		610	1,26,39,79,971		-	1,20,35,75,571	33.04	1,20,00,70,07		1,22,23,73,73	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,						-	
(2)	PRESIDENT OF INDIA		-			1				-		-	-	0		-	. NA	NA.	0
	SUB TOTAL (B) (2)		0	0		-		0		-	- 0			-		-	- "	10.	
(3)	NON INSTITUTIONS Individuals					+					ON A MARKET AND A						T		
(a)	Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		2,75,111	6,42,28,386		-	6,42,28,386	-	6,42,28,386		6,42,28,386			0.36	-	-	NA NA	NA NA	6,42,24,992 1,28,64,161
	Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		256	1,28,64,161			1,28,64,161	0.36	1,28,64,161		1,28,64,161	0.36		0.30		-	I INA	NA.	1,25,04,101
(b)	NBFCs registered with RBI		-	-				-		-		-	-	-	-	-	-	-	-
(c)	Employee Trusts					-				-	-	-	-		-	-	-	-	
(d)	Overseas Depositories (holding DRs) (balancing figure)		-			-		-		-			-	-	-	-	-	-	-
(e)	Any Others					+	00.77.00	0.25	89,77,320		89,77,320	0.25		0.25			NA.	NA.	89,77,320
(e)	(i) Bodies Corporate		1,390	89,77,320	_	-	89,77,320	-		-	38,27,792		_	0.11	-		NA.		38,27,792
	(ii) Clearing Members		315	38,27,792	-	1	38,27,792	-	38,27,792	-			-	0.03	-		NA NA		11,24,666
	(iii) Directors		7	11,24,666	_	1-	11,24,666	-	11,24,666	-	11,24,666	-	_			-	NA NA	-	30,88,985
	(iv) Non Resident Indians (NRI)		3,533	30,93,985	-	-	30,93,985	-	30,93,985	-	30,93,985		-	0.09	-	-	-		
	(v) Overseas Bodies Corporates		2	71,20,00,543		-	71,20,00,543	1	71,20,00,543	-	71,20,00,543		-	19.74	-	-	NA.		71,20,00,543
	- Axiata Investments1 (India) Limited	AACCT9938P	1	46,47,34,670		-	46,47,34,670	-	46,47,34,670		46,47,34,670	-	_	12.88	-	-	NA	-	46,47,34,670
	- Axiata Investments 2 (India) Limited	AACCT9937C	1	24,72,65,873		-	24,72,65,87		24,72,65,873	-	24,72,65,873		-	6.85	-	-	NA	-	24,72,65,873
	(vi) Trusts		28	82,29,800		-	82,29,800	-	82,29,800	-	82,29,800	-	_	0.23	-	-	NA	NA.	82,29,800
	SUB TOTAL (B) (3)		2,80,642	81,43,46,653		-	81,43,46,65	22.58	81,43,46,653	-	81,43,46,653	22.58	-	22.58	-	1	- NA		
	TOTAL PUBLIC S (B)= (B) (1	HAREHOLDING )+ (B) (2)+(B)(3)		2,07,83,26,624		-	2,07,83,26,62	57.62	2,07,83,26,624		2,07,83,26,624	57.62	1110	57.62		-	NA.	NA	2,07,83,18,230

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %) - NONE

Details of shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Number of shareholders	outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.
74	13,817

## Table IV - STATEMENT SHOWING SHAREHOLDING PATTERN OF THE NON PROMOTER - NON PUBLIC SHAREHOLDER

	Category (I)	PAN (II)	Nos. of Share holders (III)	Nos. of Partly paid-up equity Shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII)= (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR,1957)		of sec	hts held in urities X)		No. of Shares Underlying Outstanding convertible securities	Total Shareholding as a % assuming full conversion of convertible securities (as a %	s	Number of Locked in shares (XII)		shares pledged or otherwise		Number of equity shares held in dematerialized form (XIV)
							As a % of (A+B+C2) (VIII)	No of Voting Rights Total as a % of			Total as a % of	(Varrants)	of diluted share capital) (XI)=(VII)+(X)	No. (a)	As a % of total shares	No. (a)	As a % of total shares	]	
			Class Equity					Class Others	Total	Total Voting Rights	(X)	As a % of (A+B+C2)		heid (b)		held (b)			
1	CUSTODIAN / DR HOLDERS			-	-			-	-		-		-						
2	EMPLOYEE BENEFIT TRUST [under SEBI (Share Based Employee Benefit) Regualtions, 2014]				-			-			-	-	-				-		
	TAL NON PROMOTER - NON PUBLIC AREHOLDING (C)=(C1)+(C2)				-			-		3*					-				

