



**April 18, 2016**

**National Stock Exchange of India Limited**  
"Exchange Plaza",  
Bandra - Kurla Complex,  
Bandra (E),  
Mumbai – 400 051

Email: [cmlist@nse.co.in](mailto:cmlist@nse.co.in)

**Bombay Stock Exchange Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001

Email: [corp.relations@bseindia.com](mailto:corp.relations@bseindia.com)

Dear Sir,

**Sub: Shareholding Pattern – Regulation 31 of SEBI (LODR) Regulations, 2015**

**Ref: "Idea Cellular Limited" (IDEA / 532822)**

Pursuant to Regulation 31 of the SEBI (Listing Obligations and, Disclosure Requirements) Regulations, 2015, please find attached herewith the Shareholding Pattern in the prescribed format, for the quarter ended 31<sup>st</sup> March, 2016.

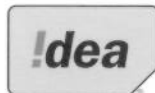
The above is for your information and record.

Thanking you,

Yours truly,

For **Idea Cellular Limited**

**Pankaj Kapdeo**  
Company Secretary





## Holding of Specified Securities Annexure - I

- 1 Name of Listed Entity: **Idea Cellular Limited**
- 2 Scrip Code/Name of Scrip/Class of Security **532822 / IDEA / Equity Shares**
- 3 Share Holding Pattern Filed under: Reg. 31(1)(a)/Reg. 31(1)(b)/Reg.31(1)(c)
- a. If under 31(1)(b) then indicate the report for Quarter ending **31st March, 2016**
- b. If under 31(1)(c) then indicate date of allotment/extinguishment **N.A.**
- 4 **Declaration:** The Listed entity is required to submit the following declaration to the extent of submission of information:-

No.	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?		No
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?		No
3	Whether the Listed Entity has any shares against which depository receipts are issued?		No
4	Whether the Listed Entity has any shares in locked-in?		No
5	Whether any shares held by promoters are pledge or otherwise encumbered?		No

*\* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.*

- 5 The tabular format for disclosure of holding of specified securities is as follows:

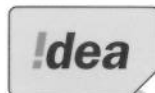


TABLE I - SUMMARY STATEMENT HOLDING OF SPECIFIED SECURITIES

Category (I)	Category of shareholder (II)	Nos. of Share holders (III)	Nos. of fully paid up equity Shares held (IV)	Nos. of Shares paid-up equity Shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a share capital) (XI) = (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								No of Voting Rights					As a % of total shares held (b)	No. (a)	As a % of total shares held (b)	No. (a)		As a % of total shares held (b)
								Class Equity	Class Others	Total								
(A)	Promoter & Promoter Group	5	1,52,06,79,047	-	-	1,52,06,79,047	42.24	-	1,52,06,79,047	42.24	0	0	0	0	0	1,52,06,79,047		
(B)	Public	2,56,806	2,07,98,30,331	-	-	2,07,98,30,331	57.76	-	2,07,98,30,331	57.76	0	0	0	0	0	2,07,98,21,372		
(C)	Non Promoter-Non Public	0	0	-	-	0	0	-	0	0	0	0	0	0	0	0		
(C1)	Shares underlying DRs	0	0	-	-	0	0	-	0	0	0	0	0	0	0	0		
(C2)	Shares held by Employee Trust	0	0	-	-	0	0	-	0	0	0	0	0	0	0	0		
	TOTAL	2,56,811	3,60,05,09,378	-	-	3,60,05,09,378	100.00	-	3,60,05,09,378	100.00	0	0	0	0	0	3,60,05,00,419		



TABLE II - STATEMENT SHOWING SHAREHOLDING PATTERN OF THE PROMOTER AND PROMOTER GROUP

Category (i)	PAN (ii)	Nos. of Share holders (iii)	Nos. of fully paid up equity Shares held (iv)	Nos. of Partly paid-up equity Shares held (v)	No. of shares underlying Depository Receipts (vi)	Total nos. shares held (vii)=(iv)+(v)+(vi)	Shareholding as a % of total no. of shares (calculated as SCRR,1957) As a % of (A+B+C2) (viii)	Number of Voting Rights held in each class of securities (ix)			Total as a % of Total Voting Rights	No. of Shares Underlying Outstanding convertible securities (including Warrants) (x)	Shareholding, as a % assuming full conversion of convertible securities (as a % of diluted share capital) (xi)=(vii)+(x) As a % of (A+B+C2)	Number of Locked in shares (xii)		Number of Shares pledged or otherwise encumbered (xiii)		Number of equity shares held in dematerialized form (xiv)
								Class Equity	Class Others	Total				No. (a)	As a % of total shares held (b)	No. (a)	As a % of total shares held (b)	
1 INDIAN																		
(a) Individuals/Hindu Undivided Family		1	2,33,333	-	-	2,33,333	0.01	2,33,333	-	2,33,333	0.01	-	0.01	0	0	0	0	2,33,333
Kumar Mangalam Birla	AFFPB5926H	1	2,33,333	-	-	2,33,333	0.01	2,33,333	-	2,33,333	0.01	-	0.01	0	0	0	0	2,33,333
Central Government/ State Government(s)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(b) Financial Institutions/ Banks		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(c) Any Others		4	1,52,04,45,714	-	-	1,52,04,45,714	42.23	1,52,04,45,714	-	1,52,04,45,714	42.23	-	42.23	0	0	0	0	1,52,04,45,714
Aditya Birla Nuvo Ltd.	AAAC1747H	1	83,75,26,221	-	-	83,75,26,221	23.26	83,75,26,221	-	83,75,26,221	23.26	-	23.26	0	0	0	0	83,75,26,221
Birla TMT Holdings Pvt. Ltd.	AABCB5169K	1	28,35,65,373	-	-	28,35,65,373	7.88	28,35,65,373	-	28,35,65,373	7.88	-	7.88	0	0	0	0	28,35,65,373
Grasim Industries Ltd.	AAACG4464B	1	17,10,13,894	-	-	17,10,13,894	4.75	17,10,13,894	-	17,10,13,894	4.75	-	4.75	0	0	0	0	17,10,13,894
Hindalco Industries Ltd.	AAACH1201R	1	22,83,40,226	-	-	22,83,40,226	6.34	22,83,40,226	-	22,83,40,226	6.34	-	6.34	0	0	0	0	22,83,40,226
SUB TOTAL (A) (1)		5	1,52,06,79,047	-	-	1,52,06,79,047	42.24	1,52,06,79,047	-	1,52,06,79,047	42.24	-	42.24	0	0	0	0	1,52,06,79,047
2 FOREIGN																		
(a) Individuals (Non-Resident Individuals/Foreign Individuals)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(b) Government		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(c) Institutions		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(d) Foreign Portfolio Investor		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(e) Any Other (specify)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SUB TOTAL (A) (2)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL SHAREHOLDING OF PROMOTER AND PROMOTER GROUP (A)= (A) (1)+ (A) (2)		5	1,52,06,79,047	-	-	1,52,06,79,047	42.24	1,52,06,79,047	-	1,52,06,79,047	42.24	-	42.24	0	0	0	0	1,52,06,79,047

Details of shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc. (NOT APPLICABLE)



TABLE III - STATEMENT SHOWING SHAREHOLDING PATTERN OF THE PUBLIC SHAREHOLDER

Category (i)	PAN (ii)	Nos. of Share holders (iii)	Nos. of fully paid up equity shares held (iv)	Nos. of Partly paid-up equity Shares held (v)	No. of shares underlying Depository Receipts (vi)	Total nos. shares held (vii) = (iv)+(v)+(vi)	Shareholding as a % of total equity (calculated as SCRR, 1957) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (ix)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (x)	Total Shareholding as a % assuming full conversion of convertible securities (as a % of diluted share capital) (XI)=(VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (xii)		Number of Shares pledged or otherwise encumbered (xiii)		Number of equity shares held in dematerialized form (xiv)	
								No. of Voting Rights					As a % of total shares held (b)	No. (a)	As a % of total shares held (b)	No. (e)		As a % of total shares held (b)
								Class Equity	Class Others	Total								
<b>1 INSTITUTIONS</b>																		
(a) Mutual Funds		98	5,69,95,828			5,69,95,828	1.58	5,69,95,828	1.58							NA	5,69,95,828	
(b) Venture Capital Funds		1	33,50,000			33,50,000	0.09	33,50,000	0.09							NA	33,50,000	
(c) Alternate Investment Funds		-	-			-	-	-	-							-	-	
(d) Foreign Venture Capital Investors		-	-			-	-	-	-							-	-	
(e) Foreign Portfolio Investors		457	87,11,65,995			87,11,65,995	24.20	87,11,65,995	24.20							NA	87,11,65,995	
- Eurocapital Growth Fund	AA4AAE0957R	1	7,87,37,011			7,87,37,011	2.19	7,87,37,011	2.19							NA	7,87,37,011	
- National Westminster Bank PLC as Depository of First State Asia Pacific Leaders Fund A Sub Fund of First State Investments ICVC	AAACF6104H	1	11,25,15,369			11,25,15,369	3.12	11,25,15,369	3.12							NA	11,25,15,369	
- National Westminster Bank Plc As Depository Of First State Global Emerging Markets Leaders Fund A Sub Fund Of First State Investments Iovc	AAACF8106F	1	4,10,94,757			4,10,94,757	1.14	4,10,94,757	1.14							NA	4,10,94,757	
- Parvest Equity India	AACAP5172H	1	5,15,00,000			5,15,00,000	1.43	5,15,00,000	1.43							NA	5,15,00,000	
- Vanguard International Growth Fund	AAATV0096R	1	5,33,99,872			5,33,99,872	1.48	5,33,99,872	1.48							NA	5,33,99,872	
(f) Financial Institutions/ Banks		14	45,18,072			45,18,072	0.13	45,18,072	0.13							NA	45,18,072	
(g) Insurance Companies		56	12,07,45,671			12,07,45,671	3.35	12,07,45,671	3.35							NA	12,07,45,671	
- ICICI Prudential Life Insurance Company Ltd.	AAACI7351P	1	6,93,45,936			6,93,45,936	1.93	6,93,45,936	1.93							NA	6,93,45,936	
(h) Provident Funds/ Pension Funds		-	-			-	-	-	-							-	-	
(i) Any Other (specify)		-	-			-	-	-	-							-	-	
<b>SUB TOTAL (B) (1)</b>		<b>626</b>	<b>1,05,67,75,566</b>			<b>1,05,67,75,566</b>	<b>29.35</b>	<b>1,05,67,75,566</b>	<b>29.35</b>							<b>NA</b>	<b>1,05,67,75,566</b>	
<b>(2) CENTRAL GOVERNMENT/ STATE GOVERNMENT/ PRESIDENT OF INDIA</b>																		
<b>SUB TOTAL (B) (2)</b>		<b>0</b>	<b>0</b>			<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>							<b>NA</b>	<b>0</b>	
<b>(3) NON INSTITUTIONS</b>																		
<b>Individuals</b>																		
i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		2,50,838	4,82,96,706			4,82,96,706	1.34	4,82,96,706	1.34							NA	4,82,92,747	
ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		121	59,32,303			59,32,303	0.16	59,32,303	0.16							NA	59,32,303	
(b) NBFCs registered with RBI		-	-			-	-	-	-							-	-	
(c) Employee Trusts		-	-			-	-	-	-							-	-	
(d) Overseas Depositories (holding DRs) (balance figure)		-	-			-	-	-	-							-	-	
<b>(e) Any Others</b>																		
(f) Bodies Corporate		1,323	48,36,543			48,36,543	0.13	48,36,543	0.13							NA	48,36,543	
(g) Clearing Members		298	32,20,695			32,20,695	0.09	32,20,695	0.09							NA	32,20,695	
(iii) Directors		5	6,07,222			6,07,222	0.02	6,07,222	0.02							NA	6,07,222	
(iv) Non Resident Indians (NRI)		3,459	21,81,897			21,81,897	0.06	21,81,897	0.06							NA	21,76,897	
(v) Overseas Bodies Corporate		3	95,70,00,543			95,70,00,543	26.58	95,70,00,543	26.58							NA	95,70,00,543	
- Axiata Investments 1 (India) Limited	AACTT9938P	1	46,47,34,670			46,47,34,670	12.91	46,47,34,670	12.91							NA	46,47,34,670	
- Axiata Investments 2 (India) Limited	AACTT9937C	1	24,72,65,873			24,72,65,873	6.87	24,72,65,873	6.87							NA	24,72,65,873	
- PS Asia Investments (Mauritius) Limited	AAECP0351Q	1	24,50,00,000			24,50,00,000	6.80	24,50,00,000	6.80							NA	24,50,00,000	
(vi) Trusts		33	9,78,856			9,78,856	0.03	9,78,856	0.03							NA	9,78,856	
<b>SUB TOTAL (B) (3)</b>		<b>2,56,160</b>	<b>1,02,30,54,765</b>			<b>1,02,30,54,765</b>	<b>28.41</b>	<b>1,02,30,54,765</b>	<b>28.41</b>							<b>NA</b>	<b>1,02,30,45,806</b>	
<b>TOTAL PUBLIC SHAREHOLDING (B) = (B) (1)+ (B) (2)+ (B) (3)</b>		<b>2,56,806</b>	<b>2,07,98,30,331</b>			<b>2,07,98,30,331</b>	<b>57.76</b>	<b>2,07,98,30,331</b>	<b>57.76</b>							<b>NA</b>	<b>2,07,98,21,372</b>	



Details of the shareholders acting as persons in Concert including their Shareholding (No. and %) - NONE  
 Details of shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.  
 outstanding shares held in demat/unclaimed suspense account.  
 voting rights which are frozen etc.

Table IV - STATEMENT SHOWING SHAREHOLDING PATTERN OF THE NON PROMOTER - NON PUBLIC SHAREHOLDER

Category (I)	PAN (II)	Nos. of Share holders (III)	Nos. of fully paid up equity Shares held (IV)	Nos. of Partly paid-up equity Shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII)= (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying convertible securities (including Warrants) (X)	Total Shareholding as a % assuming full conversion of convertible securities (as a % of diluted share capital) (XI)=(VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
								No of Voting Rights					No. (a)	As a % of total shares held (b)	No. (a)	As a % of total shares held (b)	
								Class Equity	Class Others	Total							
1			-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2			-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>TOTAL NON PROMOTER - NON PUBLIC SHAREHOLDING (C)=(C1)+(C2)</b>																	

